Fornetix Announces Josh Larsen as New Chief Revenue Officer

ASHBURN, Va., Feb. 2018 – Fornetix, LLC, a company founded on the idea of making encryption easier, today announced that Josh Larsen has been appointed the company's Chief Revenue Officer. Effective immediately, Larsen will oversee all aspects of Fornetix's product management, marketing, and sales operations. In this critical role, he will be responsible for creating and executing go-to-market strategy while driving new business and revenue growth across the company.

"We are all excited to have Josh bring his knowledge and experience in building sales processes and teams," said Steve Philson, Chief Operating Officer of Fornetix. "He will help drive Fornetix forward and allow us to continue to grow in the cybersecurity market."

Larsen brings to Fornetix a highly-successful track record with nearly 20 years of experience in building products and businesses across various disciplines of the cybersecurity industry. Most recently, he served as founder and CEO of Blackfin Security Group where he drove the design, development, and launch strategies of unique security solutions. Larsen led Blackfin Security Group to a successful acquisition by Symantec Corporation in 2015. He holds a Bachelors of Finance from Virginia Tech.

Josh Larsen
Chief Revenue Officer, Fornetix

Larsen said the following on his move to Fornetix, "This team is uniquely positioned to change the face of enterprise data encryption. Fornetix continues to innovate by enabling organizations to deploy data encryption strategies across numerous technology stacks. I'm excited to be a part of a company that's empowering customers to improve their overall security posture by adopting strong encryption solutions across many historically challenging areas."

About Fornetix

Fornetix® Key Orchestration™ is a groundbreaking cybersecurity solution designed to unleash encryption's full potential by simplifying key management. Perimeter defenses alone have proven insufficient at protecting data during a breach. Fornetix empowers organizations to build a data security strategy with encryption as the strong foundation. Safeguard sensitive information with a system backed by granular policy tools, user access controls, and powerful automation. Key Orchestration is a scalable and flexible solution that can manage hundreds of millions of encryption keys while integrating seamlessly with existing technology investments. Please visit www.fornetix.com for more information or to request a demo.

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